

**Amendments to the Drawings:**

The attached sheets of drawings include changes to Figures 1-3C. These sheets, which include Figs. 1-3C, replace the original sheets including Figs. 1-3C.

Attachment: Replacement Sheets

REMARKS

This is a Response to the Office Action mailed June 5, 2006, in which a three (3) month Shortened Statutory Period for Response has been set, due to expire September 5, 2006. A fee for a one (1) month extension is due by way of this amendment.

Twenty-five (24) claims, including one (1) independent claim, were paid for in the application. Claim 24 (incorrectly numbered 25) has been cancelled. New claims 25-27 have been added. Claims 1, 3, 5-10, 12, 13, 15, 17, 18 and 20-22 are currently amended. No fee for additional claims is due by way of this Amendment.

Our check is enclosed to cover the Petition for a one (1) month extension of time. The Director is authorized to charge any additional fees due by way of this Amendment, or credit any overpayment, to our Deposit Account No. 19-1090.

Rejections Under 35 U.S.C. § 112(b)

Claims 1, 3, 5-10, 12, 13, 15, 17, 18, 20-23 and 24 (misnumbered 25) were rejected under 35 U.S.C. § 112, second paragraph as being indefinite for failing to particularly point out and distinctly claim the subject matter which the applicant regards as the invention.

Applicants' attorney thanks the Examiner for clearly pointing out the specific issues with the claims. The claims have been amended to address each of the issues raised by the Examiner. The claims have been further amended to more clearly recite the various elements and relationships between those elements.

Figure 1 has been amended to illustrate the primer which is recited in claim 1. Support may be found in the specification at page 4, lines 21-23. One (1) sheet of drawings is presented herewith for approval.

Additionally, amendments are made herein to the specification in order to correct typographical errors, to correct grammar, and to otherwise make the specification clearer. Such amendments find support in the specification, figures and claims as originally filed. A substitute specification is enclosed, as well as a redline copy showing changes.

No new matter has been added to the application by way of the various amendments.

In light of the above amendments and remarks, Applicants respectfully submit that all pending claims are allowable. Applicants, therefore, respectfully request that the Examiner reconsider this application and timely allow all pending claims. Examiner Zirker is encouraged to contact Mr. Abramonte by telephone to discuss the above and any other distinctions between the claims and the applied reference, if desired. If the Examiner notes any informalities in the claims, he is encouraged to contact Mr. Abramonte by telephone to expediently correct such informalities.

Respectfully submitted,

SEED Intellectual Property Law Group PLLC

A handwritten signature in black ink, appearing to read 'Frank Abramonte', written over a horizontal line.

Frank Abramonte  
Registration No. 38,066

FXA:jjl

Enclosures:

Redline Substitute Specification Showing Changes  
Substitute Specification  
3 Sheets of Replacement Drawings (Figs. 1-3C)

701 Fifth Avenue, Suite 6300  
Seattle, Washington 98104-7092  
Phone: (206) 622-4900  
Fax: (206) 682-6031

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## RFID TIRE LABEL

FIELD BACKGROUND OF THE INVENTIONField of the Invention

The invention relates to labels. More specifically it relates to tire  
5 labels with RFID tags.

~~The inventive RFID tire label is attached with a pressure sensitive  
adhesive to a tire (inside or outside) for use in automating the collection of  
information through the wheel mounting and final assembly processes. This RFID  
tire label design preferably uses an open mesh of woven polyester filaments for  
10 the face stock.~~

BACKGROUND OF THE INVENTIONDescription of the Related Art

Most tire labels whether they are tread labels or smart labels with  
RFID inserts are made from solid label films extruded from polymers such as  
15 polypropylene, polyethylene, polyvinyl chloride (vinyl), polyolefins and copolymer  
blends. The problem with these solid films is they can be stiff and non-  
conformable. Continuous exposure to ultraviolet radiation (sunlight) and high/low  
temperature extremes (thermal cycling) breaks down the film, resulting in loss of  
tensile strength, cracking, crazing, staining, and discoloration. Loss of plasticizers  
20 within the film also leads to a reduction in flexibility and conformability, as the label  
becomes hard and brittle.

The use of ~~multiplayer~~ multi-layer films, primers, barrier layers and  
adhesive constructions is sometimes used to resist migration of mobile ingredients  
such as oils, resins, tackifiers, or plasticizers ~~form~~ from within the rubber based  
25 adhesive layer that exhibit a high affinity for polyolefin face stocks. This migration

of mobile ingredients into the label film often manifests itself as swelling or hardening of the label face stock which, in turn, leads to wrinkling of the label constructions and general loss of adhesion.

Barrier films and primer layers are sometimes used between the  
5 back of the label film and adhesive layer to prevent discoloration and loss of adhesion caused by migration of low molecular weight mobile components such as waxes, extender oils, lubricants, anti-reversion coagents, sulphide resins, and plasticized sulfur from within the tire into the label face stock and adhesive as the tire ages. This diffusion process can be restricted or influenced by several factors  
10 such as ambient temperature, humidity, concentration of filler contaminants in the rubber tire compound, the chemical make up of the label face stock, the chemical make up of the pressure sensitive adhesive, the thickness of the label face stock, and the thickness of the adhesive. Higher ambient temperature and humidity levels generally accelerate the diffusion process. Thus, it is desirable to have a  
15 ~~label face stock~~ construction that restricts or prevents this diffusion process.

Typical tire labels may utilize ~~multilayer~~ multi-layer face stocks in combination with barrier layers, but the additional processing steps and curing of barrier components can make these constructions expensive to manufacture. To prevent diffusion of mobile low molecular weight components into the adhesive  
20 and label face stock the barrier layer must be designed to meet one or both of the following conditions:

The barrier layer must be comprised of a material that is dissimilar in terms of polarity. Since diffusion is promoted with materials of like chemistry, a dissimilar material will inhibit diffusion. For example, a non-polar  
25 material such as oil will not diffuse well through a solid polar film such as polyester (PET).

The barrier layer is comprised of a polymeric material that has specific structure such that migration of low molecular weight materials is restricted

due to size exclusion. A highly branched polymer such as a solid polyester film may prevent component migration.

5 The problem with solid polyester film is high stiffness. This type of label film is not suitable for labeling a tire surface because it is not flexible and does not conform well to surface irregularities such as raised lettering, serrations, vent ports, and deep tread patterns. High stiffness prevents a good adhesive bond to build between the label and tire surface, thus, the PET label is likely to lift and fall off or catch on something and peel away.

#### BRIEF SUMMARY OF THE INVENTION

10 Embedded RFID tags have yet to be developed, tested and proven as a reliable and durable method of tracking tires.

The RFID tire label taught herein is attached with a pressure sensitive adhesive to a tire (inside or outside) for use in automating the collection of information through the wheel mounting and final assembly processes. This  
15 RFID tire label design preferably uses an open mesh of woven polyester filaments for the label face stock.

A "smart label" with an RFID insert is a readily available user-friendly technology for tire traceability. The label provides protection for the IC and antenna from damage and abrasion. The label adhesive over the RFID insert  
20 provides an additional seal to protect the insert from fluids such as tire lubricants.

Stiff label films tend to lift from the tire surface and offer limited adhesion due to non-conforming solid films. In the present invention, a flexible open polyester mesh provides excellent label conformance and adhesion. Low stiffness allows the label to quickly conform to tire surface irregularities such as  
25 raised lettering, serrated patterns, vent ports and deep tread patterns. The adhesive flows in between the open mesh filaments provides a stronger mechanical adhesive bond because there is greater surface area around the filaments for the adhesive to attach to than with a solid label film.

Prior art tire labels have weak adhesive bonds and label staining occurs due to outgassing and migration of low molecular weight tire components. ~~In the present invention~~ As disclosed herein, the use of an open mesh breathes and resists plasticizer migration and outgassing. A higher coat weight of adhesive maintains a more secure bond at the adhesive-film interface as plasticizers and other low molecular weight additives within the rubber tire compound migrate to the tire surface and into the adhesive and label.

As label tags age they can become brittle, losing their tensile strength. Thus, prior art tire labels often tear when removed. ~~In the present invention~~ a polyester mesh face stock is stronger and more tear resistant than a plastic coated cotton fabric or softer conventional tire label films such as vinyl, polyethylene and polypropylene. Thus, it can easily be removed in one piece from the tire surface without tearing.

#### BRIEF DESCRIPTION OF THE SEVERAL VIEWS OF THE DRAWINGS

Figure 1 is a cross sectional view of ~~an inventive~~ a tire label according to one illustrated embodiment.

Figure 2 is a top view of a die cut label web.

Figure ~~3a~~ 3A is a cross section of an alternative embodiment of the ~~inventive~~ a tire label before being attached or pressed on.

Figure ~~3b~~ 3B is a cross section of the alternative embodiment of Figure ~~3a~~ 3A after being adhered to a surface or pressed on.

Figure ~~3c~~ 3C is a cross section of the inventive tire label of Figures ~~3a~~ 3A and ~~3b~~ 3B showing adhesive flow.

#### DETAILED DESCRIPTION OF THE INVENTION

Radio frequency transponders (RFID tags) generally include an antenna and integrated memory circuit with read/write capability used to store digital information, such as an electrically erasable programmable read only

memory (EEPROM) or similar electronic device. Active RFID tags include their own radio transceiver and power source, for example a battery, and are generally sealed within a molded plastic housing. Passive RFID tags are energized to transmit and receive data by an electromagnetic field and do not include a radio transceiver or power source. As a result, they are small and inexpensive with limited range, resolution and data storage capacity. Passive RFID tag inserts used in the Automatic Identification Industry are typically laminated or inserted into a paper or plastic label stock backed with pressure sensitive adhesive for applying the printed label to a carton, pallet, airline baggage, parcel or other article to be tracked. These labels are commonly referred to as "smart labels".

~~The inventive~~ The figures show various embodiments of a label 2 which comprises a label face stock 10 preferably made from a woven polyester mesh and coated on at least one side with a rubber-based pressure sensitive adhesive 14 for attaching ~~the~~ an RFID insert 16 to a tire. The label 2 may be oversized to seal and bond to the tire around the RFID insert 16, providing a tight, secure bond resistant to abrasion and fluids. The label face stock 10 may be polyester, nylon, cotton or other woven mesh of organic, synthetic or blend of filaments 12 with low stiffness properties for conforming to a tire surface. The label face stock 10 can be made of a mesh, woven or knit fabric. Mesh refers to openwork fabric, woven refers to interlaced network of threads, and knit refers to fabric made by intertwining threads in a series of connected loops. Preferably, the fabric is a mesh. The preferred filaments 12 are 64-micron diameter and the preferred fabric has a thread count of 156 threads per inch to provide an optimum adhesive bond yet minimize adhesive flow through the label face stock or fabric 10. Thread count, diameter and weave pattern may be changed to produce the desired thickness and flexibility for the label.

The label 2 may be dyed, pigmented or printed to any color or pattern. The label 2 may be printed with indicia including text, graphic or bar



codes. The underside of the label face stock 10 may be coated or treated with a primer ~~(not shown)-13~~ (Figure 1) to improve the interface bond with the adhesive.

The label face stock 10 can be capped or laminated with a cap layer 18 (Figures 3A-3C) which may comprise another film, coating or woven material 18  
5 for additional stiffness, printability or prevention of adhesive flow through the label face stock 10. The label face stock 10 could also be made from a more tightly woven pattern of filaments 12 for a closed mesh design that would prevent adhesive bleed through and enhance printability.

Adhesive 14 thickness preferably is between 3-6 mils, but thickness  
10 can be more or less depending upon the desired adhesion level. Additional adhesive 14 may be applied to the back of the RFID insert 16 so that it provides a better bond for the insert to the tire surface 26. Other methods of label attachment may be used including heat seal, uv-cured, epoxy, acrylic based pressure sensitive adhesives or blends of polymers and/or copolymers.

15 A release liner 20 may be used to protect the adhesive 14 prior to use. The tire labels 2 can be manufactured in a roll or fan folded configuration. The label 2 configuration can be provided with singulated labels on the web, or in a continuous web (non-singulated) to be manually or automatically cut.

Labels preferably are approximately 4" x 2", but are not limited to this  
20 size. Preferably, the labels are die cut labels 22 (Figure 3). Each label ~~10-2~~ may have a dry pull-tab 24, i.e., an area without adhesive along one edge to facilitate easy removal. Pull-tabs 24 may be readily identified by a printed arrow, mark, color or other method of visible detection.

Each label 2 attached to the outer surface of a tire 26 can contain a  
25 single RFID insert 16, or multiple inserts. Smart labels 2 can be manufactured with RFID inserts 16 embedded in the label, or RFID inserts 16 can be introduced to the label 2 at the time it is applied to the tire surface.

The use of the ~~inventive~~ woven mesh label face ~~14-stock 10~~ is not limited to smart labels with RFID inserts 16. A ~~fabric-label~~ label face stock 10 may also

be used for other tire labels including tread labels, retail labels, high point labels and match mount labels.

Over time, some rubber based pressure sensitive adhesives will develop a strong enough bond to the tire surface that the separation interface will either be cohesive (separation within the adhesive layer) or adhesive (separation at the label-adhesive interface). This is a common problem with solid label films such as polypropylene, vinyl and polyethylene. An alternate embodiment, as shown in Figures ~~3a-3b~~ 3A and 3B, addresses these problems by utilizing an intermediate open mesh material located between the solid film label (cap layer 18) and tire 26. The mesh materials ~~will provide~~ unique benefits over a solid film, such as greater surface area, keying of the adhesive, and adhesive mobility to promote adhesion.

To enhance adhesion of the label to a tire sidewall having surface irregularities, such as serrations, raised or depressed lettering, vent ports and tread, ~~Extra extra~~ adhesive is pushed through the intermediate open label face stock layer 10 to better contact the recessed areas 28 of a tire surface. The label face stock 10 can be made of a mesh, woven or knit fabric. The filaments 12 have a greater surface area ~~that has~~ exposed to the adhesive as compared to a solid film. As the thread count increases, the adhesive surface area also increases.

A further benefit of this embodiment is when adhesive 14 flows through the weave between the filaments 12, there is added resistance which increases the pull strength of adhesive on the label 2 and reduces cohesive failure within the adhesive ~~layer 14~~.

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